

SESSION III CLASSES: 8:00 – 9:00 p.m.

C1 College Essay – Strut Your Strengths

College admission counselors are looking for more depth than an essay about your child's summer vacation. This program will demonstrate how students can capture the attention of the admissions office through essays. Though the college admission process is competitive, parents will discover how to keep the process realistic and relative to the student's needs. (*Sandra Newton, The College Resource Center*)

C2 Select University or Honors Program Admission – Tricks of the Trade

What does it take to gain admission to highly selective colleges and honors programs, and how do you pay for it? It's never too early to understand the significance of grades, SAT and ACT scores, extracurricular activities, intangibles, and financial aid. Don't miss this informative and engaging session! (*Ron Bitto, Harvard Alum*)

C3 Making the Most of the College Resume

College resumes are NOT the same as corporate resumes! Learn tips for writing action statements that showcase high school accomplishments. Understand the different resume formats colleges are looking for and select the one best for your child. Leave ready to help your child create a WOW resume! (*Wendy Andreen, Ph.D., former Memorial High School Post Secondary Counselor, and Certified Birkman consultant.*)

C4 Is Your Child College- Ready – Get the Scoop on the SAT and ACT

Gain a better understanding of college readiness, the ACT and SAT, and the college admissions process. Learn the ins and outs of these high-stakes exams and what colleges expect. Discover tips to boost your child's confidence and prepare them for a college-bound future. (*Lanece Masean, Implementation Specialist, SureScore*)

C5 Paying for College - Tax Strategies and Financial Aid

Learn everything you need to know about financial aid – how to get into a school's endowment, how to identify low cost loans, which forms to use, how Expected Family Contributions (EFS) are computed, financial aid terms, and tax and investments hints. It's never too early to start! (*Robert Stevenson, CPA, SBISD Trustee*)

C6 College Admissions – Hear the Latest from a Team of College Admissions Representatives

What's the best post-secondary fit for your child? Public university? Private college? In-state? Out of State? Come to this informative session and gain unique insights from three fabulous college admissions directors about how to help your child choose the right college setting for success. (*Christy Tanton, Regional Director of Admission, Southern Methodist University; Mike Olive, Regional Recruiter - Houston Area, Office of Undergraduate Admissions, The University of Alabama; Lisa Campbell, Outreach Coordinator, Texas A&M Kingville*)

C7 The Cerebral Method: A Practical Guide to Student-Loan Repayment

This presentation introduces a tested framework for selecting student loan repayment plans and, in a broader sense, addressing the repayment of student loans. The presentation has a strong basis in professional financial knowledge, and its concepts have been used by the presenter in his own life. Topics include: (1) the presenters background and student loans acquired in his educational pursuits, (2) “The Challenge of a Generation” – the notion that student loans are the single greatest financial challenge for this generation, (3) an overview of student loans and repayment plans, and (4) “The Cerebral Method” – three approaches to student loan repayment for young professionals and entrepreneurs and how the approach worked the presenter’s own life. (*Oseloka Albert Okagbue, CPA*)

C8 Community Colleges and Dual Credit as a Stepping Stone to University

Are you interested in saving up to \$30,000? Come learn about the Spring Branch ISD dual credit program/Early College Program. Come learn about what the eligibility requirements are, what courses receive both high school and college credit and how these credits can be transferred to colleges and universities. Now more than ever, getting your start at community college while still in high school makes sense on many levels. (*Kim Montgomery, Acting Director of Public Relations, HCC*)

C9 Planning for the Future: Economics of College in 2011

Learn about a computer program that was developed to determine short term and long term costs of colleges. The program considers numerous variable and can help determine if working your way through college is a better financial plan than taking student loans to finish college earlier. (*Fred Brinkman, Professional Engineer*)

C10 Developing Future Scholars – What to Do NOW!

If your child is already high school junior or a senior, when will they learn why they are going to college, the difference between a college and a university, how to take care of their business, count their grades, and count their money? You have to take responsibility helping your child be prepared. In this session, you’ll gain information to help assure success in today’s higher-educational process. Follow the 12-step plan that will be presented, and be equipped to help your child obtain successful entry into college and be well on his or her way to a successful professional career. (*Charles Potter, Executive Director, Developing Future Scholars*)