



# NAVIANCE

by HOBSON'S

Connecting Learning to Life

*"Naviance gives students choices.  
Naviance gives them hope. It gives  
them a look into the future."*

**Karen Bush**

Director, College and Career Resources  
MSD Pike Township, Indianapolis, IN

## What is Naviance?

*Naviance by Hobsons is a comprehensive college and career readiness solution that helps students turn their aspirations into achievement. Naviance has helped over 8 million students identify their strengths, discover careers, and match to best-fit higher education institutions.*



### Self-Discovery

Foundation assessments help students identify their strengths and personality type. Students will see how they can capitalize on these strengths and unique qualities in school today as well as in future careers and educational paths.



### Academic Planning

Students and counselors work collaboratively to develop individualized learning plans aligned to district requirements and student aspirations. Students can complete tasks and school staff can ensure students are on track for success.



### Career Exploration

Students can explore careers that align with their unique strengths. Over 3500 videos help students learn how leaders in a variety of fields created a path and how student can begin to define their own road in life.



### College Planning

Naviance college planning tools help students identify their best-fit post-secondary options. Educator tools streamline the hectic application process, enabling more time with students, and verified reports track college enrollment rates of graduates.