

Spring Branch ISD

2017 Booster Club Program

Please return contract to Pat Grochmall via email or in the SBISD Athletic Office.

Advertising Contract and Invoice

Online Invoice _____

1050 Dairy Ashford, Houston, Texas 77079

Cell Phone (832) 723-6073

patricia.grochmall@springbranchisd.com

Advertising Contact Information:

Company/Group: _____

Selling School: _____

Address: _____

Salesperson: _____

Contact Name: _____

Phone No: _____

E-Mail: _____

This agreement entered into this _____ day of _____ 2017 by and between the Spring Branch Independent School District Athletic Booster Clubs (Memorial, Northbrook, Spring Woods and Stratford) hereinafter called "Publisher" and _____ hereinafter called "Advertiser". _____

Authorized by

Ad Size (Check one): ☐ 1/16 Page ☐ 1/8 Page ☐ 1/4 Page ☐ 1/4 Page (W)
☐ 1/2 Page ☐ Full Page

Advertisement is: ☐ Same as Last year _____ Page Number (as ad appeared in last year's program)
(Please check) ☐ Same as Last Year with corrections (please note corrections)

☐ New Digital Image (see below for guidelines)

☐ Special Notes (please print) _____

CUT-OFF DATE For ADS: August 8, 2017

MAKE CHECKS PAYABLE TO SPRING BRANCH ISD

Advertisement Guidelines:

- 1) All ads submitted must be submitted with an accompanying contract in order to be considered for publication in the program.
- 2) All ads submitted for publication must be in Adobe Acrobat PDF with fonts 300 dpi at 100%.
- 3) High resolution JPEG files are ACCEPTABLE formats for ad layouts.
- 4) Ads must be sized to fit in the ad dimensions appearing at right (300 dpi at 100%).
- 5) Ad should be emailed directly to patricia.grochmall@springbranchisd.com, submitted on CD-ROM or flash drive.
- 6) Ads not meeting the above requirements **MUST BE RESUBMITTED in an appropriate format.**

Advertisement Sizes:

1/16 Page: 3.5" wide x 1.125" tall
1/8 Page: 3.5" wide x 2.375" tall
1/4 Page: 3.5" wide x 4.8125" tall
1/4 Page (wide): 7.25" wide x 2.375" tall
1/2 Page: 7.25" wide x 4.8125" tall
Full Page: 7.25" wide x 9.625" tall

Advertisement Rates:

1/16 Page: \$65.00 1/8 Page: \$130.00
1/4 Page (w): \$260.00 1/4 Page: \$260.00
1/2 Page: \$520.00 Full Page: \$1040.00
Back Cover (1): \$2275.00
Inside Covers (4): \$1300.00
Roster Center Spread (full): \$2275.00
Roster Center Spread (half): \$1140.00

NO VERBAL CONDITIONS WILL BE RECOGNIZED