SPRING BRANCH ISD CAREER AND TECHNICAL EDUCATION TASK FORCE

Empathy Interview Findings

Strengths	Opportunities for Design	Aspirations
 Instruction Students are motivated by the hands-on activities Real world experiences that prepare students for real life 	 Communication/Education/Awareness Information is not communicated efficiently to students and parents. Repeated exposure is needed Confusion between pathways and 	 Communication/Education/Awareness Priority is placed on CTE, pathways, endorsements being clearly understood by Administrators-PK-12
 Personalized and varied experiences Classes are project-oriented – very good experience for students Schools are moving towards more 	 or connusion between pathways and endorsements Stigma and perceptions of CTE and the Guthrie Center by students and parents 	 Counselors-PK-12 Teachers-6-12 Students-6-12 Parents-6-12 Information provided through a
 project oriented Learning is not flat Students find CTE classes engaging and motivating 	 Barriers Barriers exist that prevent students from enrolling in CTE courses Scheduling Enough sections for all students 	 variety of sources including online information and social media Sufficient guidance is provided so that all students and their parents have an understanding of their CTE options by the time they leave middle school
 Relationships/Support Students tend to build strong relationships with CTE teachers which engages students Teachers who build relationships with students and have 	 transportation different bell schedules course weights 	 Eliminating Barriers Eliminate all barriers in order to allow all students to enroll in CTE courses of their choice
 appropriate curriculum make CTE successful Exposure to other students/friends across the system 	 Instructional needs in all CTE courses real world experiences basics of math, grammar, soft skill, interpersonal skills programs to increase soft skills, employability skills, 	 Scheduling Enough sections for all students transportation consistent bell schedules flattened course weights

• Parents/families provide critical	leadership, and teamwork	Students are provided with more
support	 acquisition of soft skills/grit 	opportunities for enrollment
Counselors		 Mini-courses
	Organizational Issues	 Mini-terms
Programs/offerings	• Need foundational CTE courses in MS	 Summer feature courses
 GC has a great variety of CTE 	as well as HS home campuses	
courses with qualified teachers	 Identifying self interests/aptitudes 	Instructional aspirations
• Dynamic teachers build programs	• Need time for exploration of careers	• All CTE courses provide opportunities
and students' passions	for all levels of students PK-12	for students to connect learning to the
	• Stress is primarily on 4 year degree;	real world through internships,
Benefits of CTE	need to stress T and 2 of T-2-4	projects based learning, connection to
 Students look forward to their 	(military, technical programs and	area industries and competitions
CTE courses	associates degrees)	 Funding provided for these
CTE classes keep students in	Students have limited knowledge	activities
school	about different careers	There are connections between instruction and individual strengths to
Programs increase soft skills,	Counselor overload/training	instruction and individual strengths to
leadership, and teamwork	• Number of students in middle school	employment needs and career opportunities
• • .•	and high school that are not	
Logistics	connected to school through activities	• All graduates have employable skills and plans based on experiences in
• Middle school field trip to GC to	or special courses	schools
see choices	Inconsistent practices between	 All students in CTE classes will have a
Career Pathway flyers	schools related to exposure to CTE	professional, in their career field,
Task force	courses	teacher
		teacher
		Organizational Aspirations
		 All high skill, high tech programs
		housed centrally with all entry-level
		classes at home campuses.
		• Students who are not connected to
		school are targeted and connected
		through CTE programs
		• Additional opportunities are provided
		for students to earn industry

	certifications that lead to employment with employers who have vested interest
	• More opportunities are offered earlier for students with foundational/introductory CTE courses offered in middle school