



# COLLEGE PLANNING IN MIDDLE SCHOOL

Webinar designed specifically for SBISD families and the  
Parent U community

# ABOUT IBRAHIM FIRAT



16 years in educational consulting

13 years with Firat Education

Over 15,000 hrs of consulting for college admissions

Over 11,000 hrs of tutoring for SAT and/or ACT

9 books published

Over 1000 college acceptances

41 Ivy acceptances

22 international acceptances

Visited over 280 colleges

Over \$108 mil in total merit-based scholarships

# About FIRAT Education

2008

FOUNDED

Firat Education was founded in 2008

1000  
+

SERVED

Firat Education has served over 1000 students, nationally and internationally

14

CONSULTANTS

There are 14 consultants on the Firat Team

11

CITIES

Firat Education has a presence in eleven large US cities

2

OFFICES

Firat Education has two physical offices and headquartered in Houston, TX

+9

ACT

The average ACT increase of a Firat student who follows their personalized Firat plan.

+390

SAT

The average SAT increase of a Firat student who follows their personalized Firat plan.

98%

COLLEGE

98% of students admitted into at least 1 of their top 2 schools



# Agenda

## FOR SBISD PARENT U

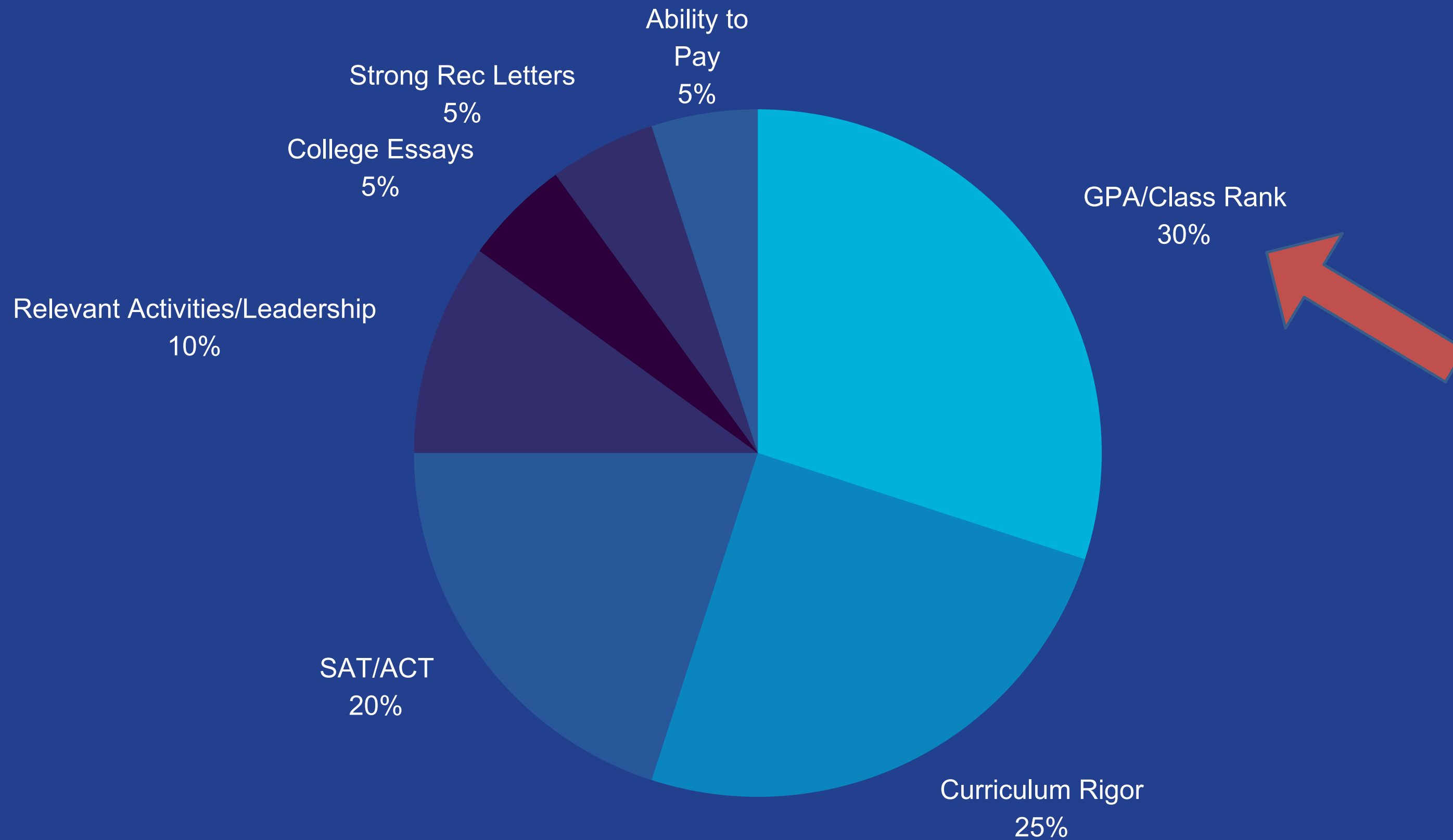
- Top factors in college admissions
- What happens in 9<sup>th</sup> grade stays in...
- Case Study 1 : Adam (7<sup>th</sup> grade)
- Action Plan For Adam
- Case Study 2 : Parker (7<sup>th</sup> grade)
- Action Plan For Parker
- Where are they now: Debriefing Adam & Parker
- Q&A



# TOP FACTORS



# TYPICAL DISTRIBUTION OF TOP FACTORS



COLLEGE  
ADMISSIONS  
Factors and Weight

WHAT HAPPENS IN 9<sup>th</sup> GRADE STAYS IN...

YOUR HIGH SCHOOL TRANSCRIPT



YOUR HIGH SCHOOL TRANSCRIPT IS YOUR GATEWAY TO...

COLLEGE

# TRUTH IN NUMBERS

**33%** of the GPA colleges see it from freshman year.

**42%** of high-achieving middle school students struggle in High school, mainly with lack of study skills.

**51%** of high school freshmen are not prepared for high school.

**100%** of the time, the caliber of college to which you can apply changes based on GPA.



# CASE STUDY 1

ADAM

## PERSONAL

- 7th grade / male / 12 years old
- Active, outdoorsy, athletic, charming

## ACADEMIC

- Mid 80s averages for most classes, one in 70s
- Completes some homework, forgets most, lowers averages
- Pop quizzes hurt him, but exams in mid 90s
- Teachers describe him as “brilliant”, “only if he applied himself”







# IS ADAM READY FOR HIGH SCHOOL?



# ACTION PLAN FOR ADAM

STEP 1: Goals setting for college & high school

STEP 2: Learn the steps to reach those goals  
(i.e. college admissions factors)

STEP 3: Identify specific gaps in habits and skills  
via assessments and interviews

STEP 4: 13-hour plan to complete in 13 months  
through the end of 8<sup>th</sup> grade.



TIME  
MANAGEMENT



IDENTIFYING GAPS



NOTE TAKING



RESEARCHING



COMMUNICATION



GRIT



RESUME

# CASE STUDY 2

## PARKER

### PERSONAL

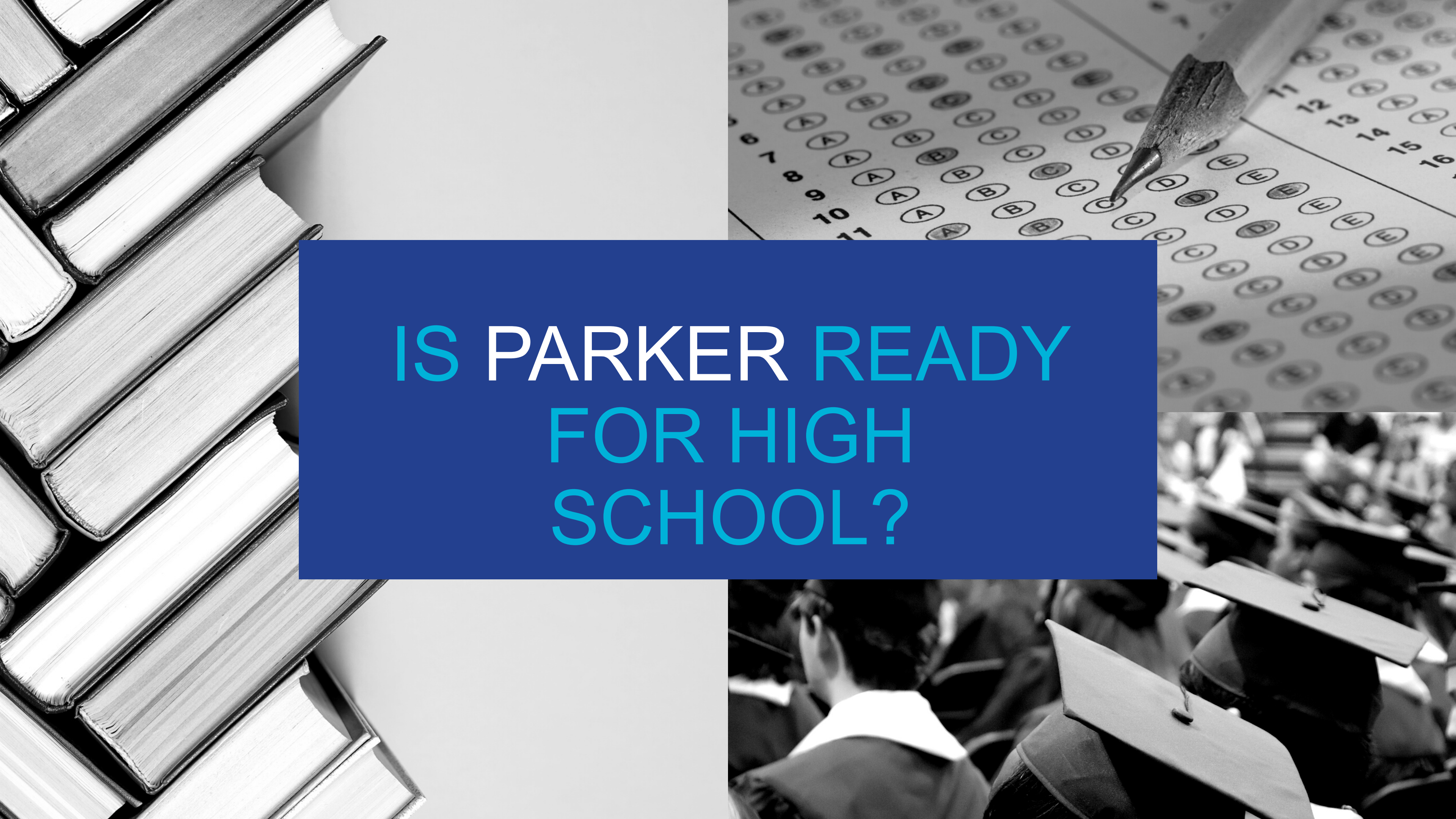
- 7th grade / female / 12 years old
- Active, outdoorsy, athletic, charming

### ACADEMIC

- Mid 90s averages for most classes, one in 80s
- Completes all homework and extra credits
- Most exams in mid-to-high 80s, low 90s
- Teachers describe her as “joy to have”, “scholarly”, but “overthinking” at times and “stresses out”







IS PARKER READY  
FOR HIGH  
SCHOOL?



# ACTION PLAN FOR PARKER

STEP 1: Goals setting for college & high school

STEP 2: Learn the steps to reach those goals  
(i.e. college admissions factors)

STEP 3: Identify specific gaps in habits and skills  
via assessments and interviews

STEP 4: 13-hour plan to complete in 13 months  
through the end of 8<sup>th</sup> grade.



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RESUME





DIFFERENT STUDENTS

DIFFERENT CASES

**SAME** ACTION PLAN

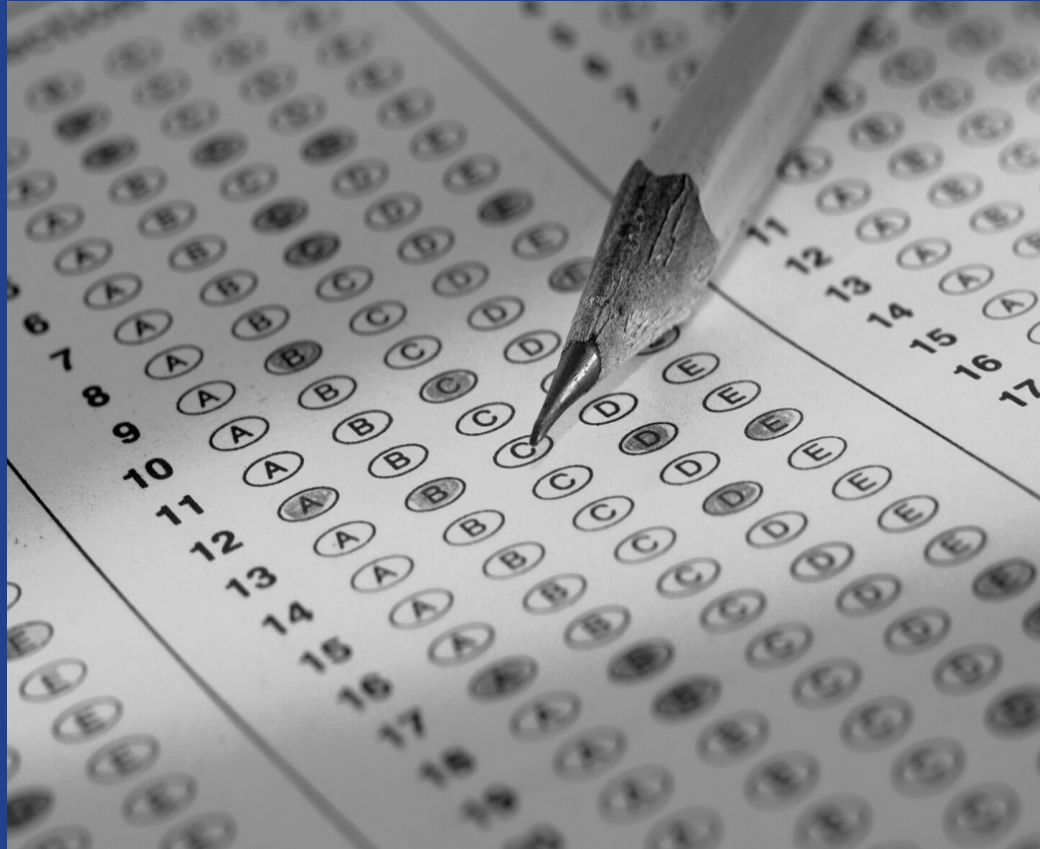




## WHAT WAS DIFFERENT :

- Goals and pathways to get there
- Gaps in habits and skills
- Execution of the action plan

# WHERE ARE THEY NOW: DEBRIEFING ADAM & PARKER



ADAM

25 YRS OLD

CURRENTLY: LAW SCHOOL, UNIVERSITY OF TEXAS-AUSTIN

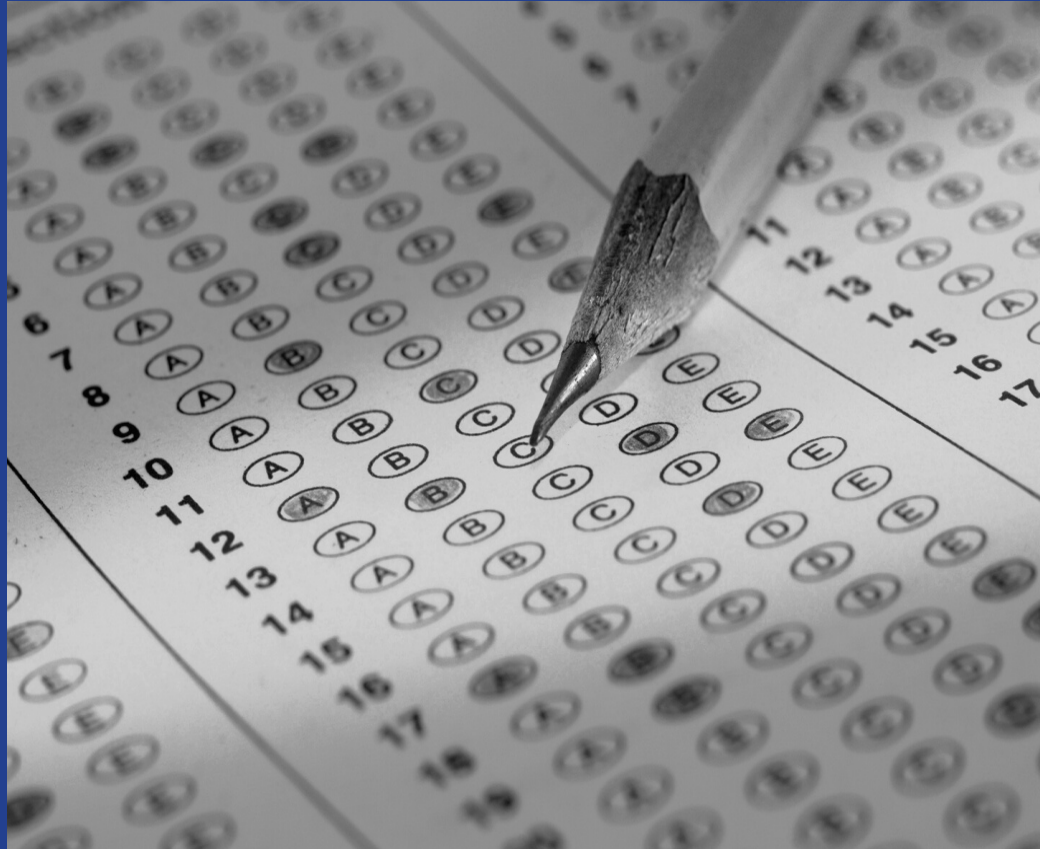
GRADUATED MAGNA CUM LAUDE, SYRACUSE UNIVERSITY

SPORTS MANAGEMENT





# WHERE ARE THEY NOW: DEBRIEFING ADAM & PARKER



PARKER

22 YRS OLD

CURRENTLY: MARKET ANALYST, HILTON HOTELS

GRADUATED SUMMA CUM LAUDE, UNIVERSITY OF GEORGIA

BUSINESS ADMIN & MARKETING







# QUESTIONS?

**FIRAT**  
EDUCATION



# Contact Information

FOR QUESTIONS,  
SUGGESTIONS, AND MORE

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